

WELCOMES

**C. WILLIAM POLLARD**  
*FORMER CHAIRMAN AND CEO,  
THE SERVICEMASTER COMPANY*

## COLLEGE OF BUSINESS

For decades the College of Business at Lipscomb University has provided its graduates with the skills required to achieve excellence in national and international business environments. It has also distinguished itself as a unique institution committed to developing leaders of integrity and high moral character. Lipscomb has a distinctive atmosphere which provides excellent academic programs delivered in a Christian environment by exceptional faculty whose passion is helping students achieve their goals. Lipscomb offers the bachelor of business degree, a traditional MBA program, an innovative Professional MBA program, and a master of accountancy program. Its School of Executive Education trains managers in current business practices through customized and open enrollment programs.

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## C. WILLIAM POLLARD

Former Chairman and CEO  
The ServiceMaster Company

C. William Pollard is the former chairman and CEO of the \$7 billion service company ServiceMaster. It has been recognized by *Fortune* magazine as the #1 service company among the Fortune 500 and has been included at the top of the magazine's list of most admired outsourcing companies.

A graduate of Wheaton College and Northwestern University School of Law, Mr. Pollard is the author of and contributor to

several books on leadership and business ethics including his best-selling book *The Soul of the Firm* and his most recent book, *Serving Two Masters: Reflections on God and Profit*.

He has been recognized for his leadership in business, ethics and corporate governance including receiving the Hesburgh Award for Business Ethics from Notre Dame, a Doctor of Humane Letters from Gordon-Conwell Theological Seminary and recognition by the Harvard Business School as an American business leader of the 20th century who helped shape the way people live, work and interact.

## THE DEAN INSTITUTE FOR CORPORATE GOVERNANCE AND INTEGRITY

The Dean Institute at Lipscomb University's College of Business is an innovative program that examines the role of integrity in corporate decision making and encourages the best possible governance practices in both boards and management at all levels. Its programs offer an academic forum and executive education for public and private companies, for not-for-profit organizations, and for higher education students seeking a role in making the future better.

The Dean Institute was founded through a generous gift by Hilton and Sallie Dean. Mr. Dean is a retired vice chairman of Ernst & Young LLP, New York, and is currently chairman of the Lipscomb University Board of Trustees. The Institute was co-founded by the Nashville law firm of Bone McAllester Norton PLLC.

**BONE  
MCALLESTER  
NORTON** PLLC

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## PROGRAM

### RECEPTION

Hosted by Bone McAllester Norton PLLC

### WELCOME REMARKS

Turney Stevens  
*Dean, College of Business*

Alfonzo Alexander  
*National Association of State Boards  
of Accountancy/Center for the Public Trust*

### INVOCATION

### DINNER

### "LIPSCOMB NOW"

Dr. L. Randolph Lowry  
*President, Lipscomb University*

### KEYNOTE

C. William Pollard  
*Former Chairman and CEO, The ServiceMaster Company*

### CLOSING REMARKS

### BENEDICTION

**DEAN INSTITUTE FOR CORPORATE  
GOVERNANCE AND INTEGRITY  
DINNER WITH C. WILLIAM POLLARD**

Tuesday, November 3, 2009  
6:45 PM

The Hermitage Hotel  
The Grand Ballroom

**MENU**

Salad of Hearts of Romaine, Parmesan Tuile, Brioche Croutons

Basil and Garlic Roasted Chicken with Honey Pepper Jus,  
Smoked Fingerling Potatoes and Steamed Haricot Verts

-or-

Grilled Atlantic Salmon with Smoked Fingerling Potatoes  
and Steamed Haricot Verts

Pumpkin Cheesecake with Ginger Snap Crust

Bread & Butter

Coffee and Unsweetened Tea  
Iced Water